

**EMA 2018 Fall Meeting
The Westin Nashville
October 10 – 13, 2018**

Expanding the Possibilities



Mark your calendar for the EMA 2018 Fall Meeting, October 10 – 13 at The Westin Nashville in Nashville, Tennessee. Elegant design, genuine service, and an impeccable location await you at The Westin Nashville. Ideally situated in the city's lively downtown district, the hotel

provides an aspirational and energetic atmosphere in which to work, relax, and explore.

Conveniently located adjacent to the Music City Center and steps from downtown Nashville's entertainment district. No visit to Nashville, TN is complete without spending time on Broadway. This iconic street is just beyond the Westin's hotel doors; take a stroll through one of the greatest and most historic music scenes in the country.

Getting There:

The Nashville International Airport (BNA) is conveniently located just 16 minutes from The Westin Nashville and is serviced by several major airlines, with non-stop flights available through several U.S. cities.

Hotel Reservations:

The following guest room rates have been guaranteed for the EMA 2018 Fall Meeting. EMA group rates will be honored over the meeting dates and for reservations arriving up to three days prior to the meeting and departures up to three days after the meeting, based on availability. If you would like to reserve rooms before or after the meeting dates, please call the hotel directly.

EMA Guestroom Rates:

Traditional \$284.00 + single/double occupancy

Please make your hotel reservations online

<https://www.starwoodmeeting.com/events/start.action?id=1804279778&key=9C76DD0>

or by calling 615-248-2800. Please mention the EMA 2018 Fall Meeting when making your reservation. The EMA special group rate will be available until September 10 or until the room block is sold out.

Reservation requests received after September 10 or once the room block is full will be accepted on a space and rate available basis. A deposit equal to one night's room rate is required to hold each reservation.

Below is the preliminary agenda, make your plans to attend today!

Wednesday, October 10, 2018

9:00 am – 4:00 pm	Registration & Information Desk
9:30 am – 11:00 am	Board of Directors Meeting*
11:15 am – 12:45 am	Foundation Board of Trustees Meeting*
1:00 pm – 2:30 pm	Public Policy Committee Meeting
2:45 pm – 4:00 pm	Membership & Marketing Committee Meeting
4:15 pm – 4:45 pm	Industry Partner's (Associates) Business Meeting
5:00 pm – 6:00 pm	First-Time Attendee/New Member Orientation/Reception
6:00 pm – 7:30 pm	Welcome Reception

Evening Free

Thursday, October 11, 2018

7:30 am – 9:00 am	Continental Breakfast with Table Tops
7:30 am – 3:00 pm	Registration & Information Desk
8:00 am – 9:30 am	Opening General Session – Keynote Speaker & Awards
9:30 am – 9:45 am	Refreshment Break with Table Tops
9:45 am – 11:15 am	General Session II – Foundation Forum
11:15 am – 12:45 pm	Lunch with Table Tops
1:00 pm – 2:30 pm	General Session III – Public Policy
2:30 pm – 2:45 pm	Refreshment Break with Table Tops
2:45 pm – 4:15 pm	General Session IV – Postal Affairs

Evening Free

Friday, October 12, 2018

7:30 am – 9:00 am	Continental Breakfast
7:30 am – 11:15 am	Registration & Information Desk
8:00 am – 9:30 am	General Session V - Technology
9:30 am – 9:45 am	Refreshment Break
9:45 am – 11:15 am	General Session VI - Management
11:15 am – 1:00 pm	Lunch on Own
1:15 pm – 2:45 pm	Closing General Business Session - Keynote
2:45 pm – 4:00 pm	Meetings & Content Committee Meeting
6:30 pm – 7:30 pm	Industry Partners Reception
7:30 pm – 10:30 pm	Industry Partners Party

Saturday, October 13, 2018

Departures

*Committee Members Only