

**EMA 2018 Spring Meeting  
April 11 – 14, 2018  
The Broadmoor  
Colorado Springs, Colorado**



Make your plans today to attend the EMA 2018 Spring Meeting, April 11 - 14, 2018 at The Broadmoor, Colorado Spring, Colorado.

The Broadmoor welcomes guests to a legendary Forbes Five-Star and AAA Five-Diamond resort with impeccable service and distinctive amenities. Here, the spirit of the West inspires the adventurer within, providing endless opportunities to explore the picturesque mountains, streams, and

canyons that have inspired generations. Whether you are interested in zip lining adventures and horseback riding, Colorado fly fishing, or an indulgent day at the spa, you'll find endless activities for every age in every season. Experience an iconic Colorado Springs resort where personalized luxury offers an escape from the ordinary and modern details blend seamlessly with the timeless European elegance of this historic hotel.

**Getting There:**

Colorado Springs Airport (COS) is conveniently located just 15 minutes from The Broadmoor and is serviced by several major airlines, with non-stop flights available through several U.S. cities. Denver International Airport (DEN) is one of the world's largest airports, providing nonstop daily service to more than 126 domestic and international destinations. A major international gateway to the Rocky Mountains, Denver International Airport is located 90 minutes from The Broadmoor.

**Hotel Reservations:**

The following guest room rates have been guaranteed for the EMA 2018 Spring Meeting. EMA group rates will be honored over the meeting dates and for reservations arriving up to three days prior to the meeting and departures up to three days after the meeting, based on availability.

**EMA Guestroom Rates:**

Classic	\$245.00 + \$32.00 Resort Fee, single/double occupancy
Superior	\$265.00 + \$32.00 Resort Fee, single/double occupancy
Premier	\$295.00 + \$32.00, Resort Fee single/double occupancy

**Resort Fee: \$32** Includes the following:

- Wired & wireless internet access
- Local calls and toll-free calls, up to 1-hour
- Unlimited access to the fitness center

- In-room hot beverage program – Keurig system – assorted coffee, tea and hot chocolate service
- Admission to nightly movie and select matinees in The Broadmoor Theater
- Art/History Tour: Tuesday, Thursday & Saturday – 10:30 am
- Tennis Round Robins: Monday, Wednesday & Friday - 4:30 pm
- One-hour use of Paddle Boats (in season)
- PressReader Application & daily newspaper delivery
- Daily Group Fitness Classes
- Twice daily housekeeping service
- In-room evening bottled water and ice delivery
- Access to indoor/outdoor pools, whirlpools and lap pools
- Golf Clinic: Tuesday, Thursday & Saturday - 3:00 pm
- Arrival Gift
- Resort and local activity shuttle service to Cheyenne Mountain Zoo, Starsmore Center, The Broadmoor World Arena and Seven Falls

**EMA meetings will be held in the West Tower. When making your reservations, we suggest you choose a room in the West Tower.** Please make your hotel reservations online at <https://aws.passkey.com/go/EMA418> or by calling 1-800-634-7711 between the hours of 7am – 9:30 pm mountain time. Please mention the EMA 2018 Spring Meeting when making your reservation. The EMA special group rate will be available until March 10 or until the room block is sold out.

Reservation requests received after March 10 or once the room block is full will be accepted on a space and rate available basis. A deposit equal to one night’s room rate is required to hold each reservation.

Below is the preliminary agenda, make your plans to attend today!

**Preliminary Agenda - Schedule may be subject to change**

**Wednesday, April 11, 2018**

9:00 am – 4:00 pm	Registration & Information Desk
9:30 am – 11:00 am	Board of Directors Meeting*
11:15 am – 1:00 pm	Foundation Board of Trustees Meeting*
1:15 pm – 2:45 pm	Public Policy Committee Meeting*
3:00 pm – 4:00 pm	Membership & Marketing Committee Meeting*
<b>4:15 pm – 4:45 pm</b>	<b>Industry Partners (Associates) Business Meeting (New Date and Time)</b>
5:00 pm – 6:00 pm	First-Time Attendee/New Member Orientation
6:00 pm – 7:30 pm	Welcome Reception

**Evening Free**

**Thursday, April 12, 2018**

7:30 am – 9:00 am	Continental Breakfast
7:30 am – 11:30 am	Registration & Information Desk
8:00 am – 9:30 am	<b>Opening General Session – Keynote Speaker &amp; Awards</b>
9:30 am – 9:45 am	Refreshment Break
9:45 am – 11:15 am	<b>General Session II – Foundation Forum</b>
12:30 pm – 5:00 pm	Optional Activities – Golf Tournament/Tours
	<b><i>Evening Free</i></b>

**Friday, April 13, 2018**

7:30 am – 9:00 am	Continental Breakfast
7:30 am – 3:00 pm	Registration & Information Desk
7:30 am – 8:00 am	Industry Partners (Associates) Business Meeting
8:00 am – 9:30 am	<b>General Session III</b>
9:30 am – 9:45 am	Refreshment Break
9:45 am – 11:15 am	<b>General Session IV</b>
11:15 am – 1:00 pm	Lunch on Own
1:15 pm – 2:45 pm	<b>Closing General Business Session - Keynote</b>
2:45 pm – 4:00 pm	Meetings & Content Committee Meeting*
6:30 pm – 10:30 pm	Industry Partners Reception & Dinner

**Saturday, April 14, 2018**

Departures

\*Committee members only