

EMA Capitol Hill Day Afternoon of October 25, 2017

EMA is delighted to have the 2017 Fall Meeting in Washington D.C. In order to make excellent use of this venue, we would like our membership to meet with U. S. Senators and U. S. Congressional Representatives (or their staff) to emphasize the importance of postal reform. Julie Alsup, International Paper; John Runyan, Coalition for Paper Options; Rafe Morrissey, Greeting Card Association; Tom Howard, Domtar; Maynard Benjamin, EMA and our government affairs representatives from our paper companies have volunteered to set up these key meetings.

We plan to have these Capitol Hill visits on the afternoon of October 25; therefore if you wish to participate, please arrive at the hotel by 11 a.m.

Prior to this day, we plan to schedule two webinars to instruct everyone on how to best present the material. The content will be identical for each Webinar so attendees will have two opportunities to participate. We plan to have one-pagers and the EMA job cards available for each group.

We have listed the instructions below:

EMA Capitol Hill Day Instructions

1. Attend one of the webinars on presenting to Members of Congress.
2. Inform Kim Moses, kmoses@envelope.org of your plans to arrive by Wednesday morning in order to be assigned to an EMA Capitol Hill Day group.
3. Plan to arrive by 11 a.m. on Wednesday, October 25.
4. Review the material ahead of time and be knowledgeable of your EMA Capitol Hill Day Group Leader's name and Group Number.
5. Accompany your group to Capitol Hill.
6. Emphasize the importance of postal reform for the nation, your state, and your district.

We are targeting the following persons along with those senators and representatives from your area:

Key Members of Congress for Bill Passage

1. **Rep. Trey Gowdy, III (R-SC), Chairman, House Oversight and Government Reform Committee**
2. **Rep. Kevin Brady (R-TX), Chairman, House Ways and Means Committee**
3. **Rep. Greg Walden (R-OR), Chairman, House Energy & Commerce Committee**
4. **Rep. Paul Ryan (R-WI), Speaker, U.S. House of Representatives**
5. **Rep. Kevin McCarthy (R-CA), House Majority Leader**
6. **Rep. Elijah Cummings (D-MD), Ranking Member, House Oversight & Government Reform Committee**
7. **Rep. Richard Neal (D-MA), Ranking Member, House Ways and Means Committee**
8. **Rep. Frank Pallone, (D-NJ), Ranking Member, House Energy & Commerce Committee**
9. **Sen. Ron Johnson (R-WI) Chairman, Homeland Security and Governmental Affairs Committee**
10. **Sen. Claire McCaskill (D-MO) Ranking Member, Homeland Security and Governmental Affairs Committee**

These top 10 are our key targets but we also want you to visit with **your Member of Congress** from your home state. Keep in mind that the Postal Bill has been through the oversight process and now we want to move it on to passage on the House Floor.

Visiting your Senator...We also want to encourage you to go by and visit your Senator. Key states are Delaware - Senator Tom Carper (D-DE), Kansas - Senator Jerry Moran (R-KS), Missouri - Senators Roy Blunt (R-MO) and Claire McCaskill (D-MO) (Please note Senator McCaskill will be with us Thursday morning.) Maine - Senator Susan Collins (R-ME), Ohio - Senator Rob Portman (R-OH), Kentucky - Majority Leader Mitch McConnell (R-KY) and Senator Rand Paul (R-KY), Oklahoma - Senator James Lankford (R-OK), and North Dakota - Senator Heidi Heitkamp (D-ND) are all key contacts for us. However, keep in mind that what we are trying to do is move the bill to the House floor first and then have the key people in the Senate to adopt the House language. We will explain the strategy during the call.

In order to provide a refresher on the bill, please see the information below from the government website.

House Bill, H.R. 756

(Most material explained in <https://oversight.house.gov/postalreform/>)

House Oversight and Government Reform Committee leaders introduced H.R. 756, the Postal Service Reform Act of 2017. The bill addresses unfunded liabilities of the United States Postal Service (USPS), makes reforms to keep mailing costs affordable for consumers, and encourages innovation, all without additional borrowing capacity from the U.S. taxpayer.

Bill cosponsors Chairman Jason Chaffetz (R-UT), Ranking Member Elijah Cummings (D-MD), Reps. Mark Meadows (R-NC), Dennis Ross (R-FL), Gerry Connolly (D-VA), and Stephen Lynch (D-MA) released the following statement upon introduction:

“This bipartisan measure will make the policy changes that are most urgently needed to put the Postal Service on sound and sustainable long-term financial footing. This collaborative reform effort places the Postal Service on a path toward a viable future.”

Background:

- In May 2016, the committee held a hearing to examine the need for timely and comprehensive postal reform legislation.
- In June 2016, the committee introduced H.R. 5714, the Postal Service Reform Act.
- In July 2016, the legislation overwhelmingly passed out of committee.
- In January 2017 the bill was reintroduced by Congressman Chaffetz (R-UT).
- In March the bill was reviewed by House Oversight Committee and Government Reform Committee and passed out of the committee.
- In May, Congressman Chaffetz announced he was leaving Congress and the bill has sat idle since then. It is ready for action on the floor but it needs a Champion from the House.

What the Bill Does:

Makes USPS More Efficient

- Cuts Costs: CBO Score, Unified Budget Savings of at least \$2.2B
- Streamlines and secures mail delivery through cluster boxes for eligible businesses, voluntary residential conversions
- Strengthens accountability by holding Postmaster General accountable for results
- Improves oversight by having the Postal Regulatory Commission review postage rates, mail delivery performance

Keeps Promises to Customers, Employees

- Guarantees Pension Liability by making clear USPS is responsible for accrued pension liabilities
- Improves Employee Healthcare by improving coordination of care through a USPS-only health care plan and Medicare integration
- Emphasizes Local Service Opportunities by having USPS provide state, local, and tribal government services at local post offices, reducing the cost of service and raising postal revenue
- Supports Rural Access by obtaining local community input on post office closure.

Why Push This Now?

- This bill has the united support of the Postal Service leadership, the Unions and the Mailing Industry.
- The bill is bipartisan and was voted out of committee with only one dissenting vote.
- The Postal Service needs these legislative changes so it can operate more efficiently.
- The bill saves the Postal Service money and avoids a Federal Default.

Great thanks to the following persons for leading the efforts in organizing this momentous day: Kim Moses, EMA; Julie Alsup, International Paper; Cheryl Chapman, International Paper; Tom Howard, Domtar; John Runyan, Coalition for Paper Options; Rafe Morrissey, Greeting Card Association and Maynard Benjamin, EMA.

For any questions on EMA Capitol Hill Day, please contact Maynard Benjamin, mhbenjamin@envelope.org or Kim Moses, kmoses@envelope.org or call the EMA office at 703-739-2200.

EMA Capitol Hill Day Sign-up form

This EMA Government Affairs team is very busy pulling together meetings for EMA members, and having an accurate headcount and knowledge of attendees' home districts/states will make the scheduling process much smoother. We strongly recommend that your appointments are made through our Government Affairs team. If you prefer to make arrangements on your own, please contact us before making your appointment. This notification is very important to ensure we do not have duplicate meetings with the same Senator or Representative.

Please fill out the form if you would like to participate in the Capitol Hill Visits. You will be assigned to an EMA Capital Hill Day Group.

Yes, I plan to participate and would like to be assigned to a group

Name: _____

Company: _____

Address: _____

Email Address: _____

Mobile Phone Number: _____

Please return your form to kmoses@envelope.org or fax to 703-739-2209 no later than
Friday, September 22, 2017